Santa Cruz County Profile

- Covers 445.17 square miles
  - 2014 US Census Bureau*
    - Population Estimate: 271,804
      - African American: 1.4 %
      - Asian/Pacific Islander: 4.8 %
      - Euro American: 58.6 %
      - Latino: 32.9 %
      - Native American: 1.8 %

* Does not add to 100% - Some categories overlap.
Santa Cruz County Innovation Program

- Santa Cruz County is requesting $2,992,961.00 dollars for a five year Innovative Program titled:

  ¡Juntos Pedemos! Together We Can!

- Santa Cruz County Mental Health stakeholders identified the need to expand and leverage the availability of peer partner and family partner staff within the County mental health services teams to support individuals and families.

- The purpose of the funding request for the Santa Cruz County Innovation Plan is to develop a team model where peer and family partners along with clinical staff work as a collaborative team members and partners to more effectively support the needs of the individual and their family.
The Santa Cruz model makes two significant changes to existing models:

- Hiring peer and family partners to be trained and work as members on the same treatment team.
- Examines how to develop an infrastructure that supports the work of peers and family partners in a way that each of the diverse approaches offered is valued and supported.
Santa Cruz County Innovation Program

The evaluation hopes to answer the following questions:

1. What are the key strategies for creating and maintaining effective treatment teams that include peer partners, family partners and clinicians.

2. How do these treatment teams impact consumer treatment retention, satisfaction with services, and perceived support for recovery treatment goals.
Santa Cruz County Innovation Program

Commission staff have reviewed the Innovation Plan for consistency with the Mental Health Services Act (MHSA) requirements and recommends approval.
Motion 1

Proposed Motion:

The MHSOAC approves Santa Cruz County’s Innovation Project:

- Name: ¡Juntos Podemos! Together We Can!
- Amount: $ 2,992,961
- Program Length: 5 Years
Previously Approved Innovation Program

Avenues: Work First for Individuals with Co-Occurring Disorders

- A Work First approach to improving outcomes for people with co-occurring mental illness and substance use disorders.
- Engages people in work opportunities rather than focusing initially and primarily on the individuals symptoms.
Previously Approved Innovation Program

- The MHSOAC approved one year of funding for Santa Cruz’s “Work First for Individuals with Co-Occurring” on March 25, 2010.

- Santa Cruz County received subsequent approval for the INN program by the County Board of Supervisors.

- Consistent with current law Santa Cruz is requesting approval for $1,111,054 to complete the program and the evaluation.
Proposed Motion:

The MHSOAC approves Santa Cruz County’s final year of funding for their previously approved Innovation program and request for additional funds to complete the evaluation.

- Name: Work First for Individuals with Co-Occurring Disorders
- Amount: $1,111,054
- Program Length: 5 years (2011-2016)