SANTA BARBARA COUNTY INNOVATION PLAN

May 28, 2015

WELLNESS • RECOVERY • RESILIENCE
Santa Barbara County Profile

- Covers 2,735.09 square miles
  - 2013 US Census Bureau*
    Population Estimate: 435,697
    - African American: 2.4%
    - Asian/Pacific Islander: 5.8%
    - Euro American: 46.5%
    - Latino: 44.1%
    - Native American: 2.2%

* Does not add to 100% - Some categories overlap.
Santa Barbara County is requesting $2,507,749.00 dollars for a three year Innovative Program titled:

Girls Resiliency Restoration and Reintegration Alliance (GRRRL)

- The primary purpose of the Innovative Program is to increase the quality of services, including better outcomes, for girls who are victims of, or at risk for, sexual exploitation through sexual trafficking.

- GRRRL will implement and evaluate a new approach to identifying and responding to the serious mental health issues experienced by this population, especially post-traumatic stress disorder (PTSD) and major depression, often with co-occurring substance issues.

- A major focus of the program is inter-agency and community collaboration with law enforcement, courts, social services, alcohol and drug services, mental health providers, schools, pediatricians, parents, peers and many others.
The Innovative Program will include:

- Initial screening and assessment using a shared (across systems) universal screening tool;
- Comprehensive treatment planning and development involving team members, clients and family;
- Trauma-sensitive crisis interventions available 24/7; and,
- Treatment with a focus on wellness, resilience and recovery.
The County evaluation of the Innovation Program will include quarterly reviews and assessments in four key project areas:

1. The effectiveness and impact of using a shared screening tool;

2. The impact of the adapted treatment approach for young women who are vulnerable to or involved in sex trafficking, including mental health and substance use outcomes;

3. Whether and how the program enhances inter-agency collaboration and the resulting effects on victims’ mental health issues; and,

4. Whether the program contributes to increases in funding for improving mental health outcomes for girls who are victims of sexual exploitation.
Santa Barbara County Innovation Plan

- Commission staff have reviewed the Innovation Plan for consistency with the Mental Health Services Act (MHSA) requirements and recommend approval.
Proposed Motion:

The MHSOAC approves Santa Barbara County’s Innovation Project:

- **Name:** Girls Resiliency Restoration and Reintegration Alliance (GRRRL)
- **Amount:** $2,507,749
- **Program Length:** 3 Years